From calendar slot to script outline

A sponsor concept for independent video creators. Follow one episode from its first planning note to a Markdown handoff.

EPISODE 07

Desk setup diaries

Planning copy

Where did the opening line go?

Picture a desk-tour episode. Its shoot date is on the calendar, its opening question is in a notebook, and the person recording needs the latest outline.

SHOOT DATE	Thursday
OPENING QUESTION	Which cable would you ditch?

Show the handoff

Use the same desk-tour idea in every shot. This gives the audience a concrete task to follow.

Calendar

Pick a date

Place the episode on Thursday.

Script outline editor

Set the beats

Opening question, desk tour, closing shot.

Markdown export

Hand it over

Export the outline for the recording session.

Choose by capacity

Both plans include the calendar, script outline editor and Markdown export. Paid monthly. Cancel before the next renewal.

Solo

$19/month

1 seat · 10 active projects

Studio

$49/month

3 seats · 50 active projects

No extra seats, annual plans or free trials.

One episode, three deliverables

Each piece answers a different question about planning the same desk tour.

01 · Sponsor segment

How does it work?

A 60-second walkthrough inside the main video.

02 · Vertical cut

What do I get?

Show the outline beside its Markdown export.

03 · Companion page

Which plan fits?

Compare the seat and project limits.

Define the readout before release

Proposed measures only. This fictional campaign has no observed results.

Main video	Compare platform retention at segment entry and exit.
Vertical cut	Report completed views ÷ starts if the platform supplies both.
Companion page	Request aggregate link clicks from the publisher, if available.

The demo ends at the outline

Film the calendar, outline and exported text. Record the desk tour and edit the footage separately.

Outside the product

Video editing, rendering, social publishing, integrations and audience analytics.

Outside the offer

Teams needing more than 3 seats or 50 active projects exceed both plans.

Approve the desk-tour concept

Select the episode, confirm its three outline beats and name one reviewer for the first cut.

First review	Check the opening disclosure, the exported outline and both plan cards.
Then	Approve the master before reframing the vertical cut.