

Founder LinkedIn Post Prompts

Source course section

Create founder-led education posts that teach the market instead of only announcing a launch.

Post Angles

- Pain lesson: what the current workflow costs teams.
- Before/after: how the product changes the job.
- Build note: what the team learned from users or beta customers.
- Objection response: answer the hesitation buyers keep raising.
- Demo clip: show one practical workflow transformation.
- Category POV: explain how buyers should think about this new AI category.

Prompt Format

- Audience: _____
- Problem insight: _____
- Specific workflow: _____
- Evidence or example: _____
- CTA: comment, read, try, watch, or book.

Editorial Rules

- Lead with a real workflow, not a launch announcement.
- Use buyer language collected from demos, community comments, and support tickets.
- Keep the CTA consistent with the page and email sequence.

Owner Notes

Owner	
Due date	
Status	
Next edit	